Application Form

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| 1. Why do you want to work for The Reader? (200 words) Please reference our Reader Values in your answer. |
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| 1. How do your skills and experience make you a brilliant candidate for this role? (600 words) |
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| 1. Please give an example of an integrated marketing campaign that you have led. Tell us about the role you played in this and how you managed and supported the work of any colleagues? How did you ensure that all activity was aligned and well-coordinated? How did you measure its success? Is there anything that you would do differently next time? (500 words) |
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